



Portland Gift & Accessories Show

MARCH 20-22, 2015

OREGON CONVENTION CENTER, PORTLAND, OR

FOR IMMEDIATE RELEASE

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BRINGING NEW TO YOU:

March 2015 Portland Gift & Accessories Show Features New Friday-Sunday Date Pattern, Showcase New Designs In Range Of Categories

ATLANTA (October 13, 2014) – Shifting to a new Friday – Sunday date pattern, the Portland Gift & Accessories Show returns to the **Oregon Convention Center, March 20-22, 2015** with a versatile product selection of unique styles and eclectic designs custom-tailored to the Pacific Northwest region. Offering a unique boutique feel and friendly show environment, the 2015 edition is perfectly timed to refresh store shelves for Mother’s Day and the busy summer buying season.

Show highlights include:

Diverse Designs, Eclectic Styles Define Product Selection:

Whether their customers range from foodies to fashionistas or their merchandise mix is eclectic or elegant, retailers will find plenty of fresh new designs to liven their shelves this March. Reflecting the diverse tastes of its trend-setting city the show offers top name lines and emerging artists in five distinct product divisions on the show floor, including: Gifts & Collectibles, Fashion Accessories, Food Focus, Jewelry Vault Cash & Carry and NEW! Makers’ Market.



MAKERS' MARKET

NEW FOR 2015: MAKERS’ MARKET

New for 2015, Urban Expositions has expanded and rebranded the Portland Gift & Accessories Show's “Handcrafted” sector, which brings together artisans and designers showcasing hand-styled crafts in all media and across all categories. Retailers can also look forward to a handcrafted-oriented seminar and a special product preview area where they’ll have the chance to vote on the “Best Maker”.

Buyer Parking Rebate:

Buyers are eligible to receive up to \$6.00 in cash reimbursement for show parking when they pre-register. A special parking rebate coupon will be sent by mail along with buyer badges. To receive the rebate, buyers need to present the coupon with show badge, dated parking ticket/receipt and proof of \$250.00 in show orders to the show office. Valid one half hour prior to show close-- **Friday & Saturday by 4:30 pm and Sunday by 3:30 pm.**

Show Specials:

Many exhibitors will offer money-saving discounts and specials during the show. Download the Urban Expositions | Portland Gift & Accessories Show mobile app for a complete listing.

Free Educational Programs:

Buyers are invited to attend free educational seminars during the show, including a special handcrafted-oriented seminar and programs on merchandising and display. Look for more information coming soon.

PORTLAND GIFT & ACCESSORIES FAST FACTS

WHEN: Friday, March 20 – Sunday, March 22, 2015
WHERE: Oregon Convention Center
HOURS: 9 am – 5 p.m., Friday - Saturday; 9 am – 4 pm, Sunday
MORE INFO: www.portlandgiftshow.com | 678.285.3976 (EXPO) or 800.318.2238

EXHIBITOR/ATTENDEE INFORMATION

Visit www.portlandgiftshow.com for the latest show news. For more information on **exhibiting**, contact **Chris Menefee** at 678.370.0352 or cmenefee@urban-expo.com. For information on **attending**, contact Briana Mackey at 678.831.4573 or bmackey@urban-expo.com

DISCOUNTED HOTEL RATES

Visit travel section on the show's website – www.portlandgiftshow.com or call **Connections Housing** at 855-246-8722.

ABOUT URBAN EXPOSITIONS

Urban Expositions is the largest gift, airport and souvenir trade show organizer in the U.S., hosting a total of 34 shows each year. In January of 1996, Urban Expositions launched the semi-annual Philadelphia Gift Show, which has become one of the largest and most successful regional gift events in the nation. Since then, the company has continued to grow through acquisitions and new show development. Based in Kennesaw, GA, Urban Expositions offers a complete roster of trade show management services, including exhibit sales and marketing, operations, exhibitor/ attendee promotions and services, media relations, seminar and event coordination, database development and management. For more information, visit www.urban-expo.com or call 800.318.2238.

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